



Eprise 2004 Acceleration

Maximize your Investment

FOUR REASONS TO UPGRADE NOW

█ Performance:

Eprise 2004 upgrades are delivering, on average, performance gains of 30%. In many instances, by leveraging new features and properly configuring existing ones, we have worked with customers and increased performance by over 100%.

█ Increased Integration:

Eprise 2004 has expanded support for new servers, databases and web servers, including Windows Server 2003, IIS 6.0, Apache 2, and Oracle 9.2. Eprise 2004 also introduces expanded support for Web Services standards, Verity V5 and Verity K2, as well as support for Netegrity SiteMinder.

█ ReadyEdit:

To make life even easier for business users, Eprise 2004 introduces ReadyEdit, a seamless web-browser editing function. This allows business users to click into a web page, edit text, and publish content without ever having to enter into a separate editing window or application.

█ Reduced Total Cost of Ownership:

In Eprise 2004, SilkRoad has introduced a true Multi-Tenant Environment. This means that customers will be able to run their Internet, Extranet and Intranet on the same hardware, in an individual or clustered environment, ultimately reducing TCO.

The Eprise 2004 Acceleration is a bundled offering intended to expedite your upgrade to Eprise 2004 and help you take full advantage of its new features and performance. There is significant value in upgrading to Eprise 2004 and SilkRoad Technology will work with you to quickly and seamlessly make the transition.

The Eprise 2004 Acceleration is designed for SilkRoad customers that are currently participating in our maintenance and support program and are running Eprise version 4.2 or earlier. Our experienced professionals will help you plan for the upgrade, perform the installation, and empower your staff to fully utilize the functionality available in Eprise 2004.

SilkRoad Eprise product experts will work with your team to identify current business objectives and provide recommendations on how your site can best maximize the expanded benefits of Eprise 2004 to align with these objectives. Next our team will upgrade your existing environment to Eprise 2004. Finally, SilkRoad Eprise training is designed to teach your staff the skills they need to optimize your organization's Eprise platform. These combined services are designed to provide a thorough and effective upgrade to Eprise 2004.

SITE REVIEW

The value of upgrading to Eprise 2004 is even greater when accompanied by SilkRoad's Site Review. Because your website objectives naturally shift over time, taking an opportunity to review your current goals, evaluate the features currently in use at your website, and aligning these findings with the improved performance and functionality in Eprise 2004 ensures that you are maximizing your investment.

The following are focal points of a typical Site Review:

- █ General recommendations based on current Eprise Best Practices
- █ Site Performance optimization recommendations
- █ Proper configuration settings
- █ Custom feature implementation recommendations
- █ Site expansion strategies
- █ Better leveraging features of current product releases
- █ Knowledge transfer to your team

Eprise 2004 overview

SilkRoad Eprise manages and simplifies the flow of content to your Web site by enabling non-technical business users to add, modify, manage, and publish content themselves without the assistance of a Webmaster. This frees IT staff from constant updates and relieves the Web content bottleneck. Eprise 2004 continues on this theme by expanding our contribution support beyond Microsoft Office, the desktop and web-based editing screens.

PROFESSIONAL INSTALLATION

Upgrading to Eprise 2004 is a straightforward and easy event, but personnel constraints sometimes result in clients forgoing the benefits of Eprise 2004. Ensure that your organization continues to benefit from the robust features in our newest release. If your plans for upgrading to Eprise 2004 are limited by the availability of your internal staff, SilkRoad will provide one of our product experts to perform and manage the upgrade.

TRAINING

In order to ensure a more productive transition to Eprise 2004, SilkRoad strongly recommends that your key developers and even your business users participate in our training session. Led by SilkRoad product experts, the same ones that help our clients with website implementations daily, these sessions provide the framework for your personnel to effectively and efficiently use Eprise 2004.

The training session is typically broken down into two parts and runs for one week;

- ✔ The Site Development Course, which focuses on the basic skills and knowledge necessary to work with and develop in Eprise 2004.
- ✔ The Advanced Development Course, which is a more in-depth coverage intended for developers and builds on the knowledge learned in the Site Development Course.



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SilkRoad technology, inc., is a leading developer of content management and web collaboration application solutions that offer the ease of use, scalability, performance and total cost of ownership required by enterprises and service providers. SilkRoad technology innovative solutions provide web content management, network camera management, human resources and team collaboration application suites. SilkRoad technology is headquartered in Winston-Salem, NC with offices in Burlington, MA; Chicago, IL; Toronto, Canada, and Hamburg, Germany. For more information is available by visiting <http://www.silkroadtech.com> or by calling toll free at 866.329.3363 or internationally at 336.201.5100

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